Mobility Services Platform 3 (MSP3)
Stage Edition

MSP Stage Edition

FEATURES

The industry's most complete staging solution
Stage virtually any mobile device and peripheral — Motorola and non-Motorola; operating system support includes Microsoft® Windows Mobile®, Apple iPhone®* and Android™*; peripheral support includes printers, debit and credit card readers, biometric fingerprint readers and more (*Available late 2010)

Remote web-based staging
Allows global reach for deployment of large numbers of devices

Flexible, secure configuration methods
Enables rapid and easy staging via bar code scanning, cradle, SMS or a pre-defined staging network

Broad mobile device support
Simplifies management of mobile devices

On-demand staging
Enables rapid staging in remote areas with lower bandwidth connections

Achieve significant cost savings with advanced out-of-the-box mobile computer staging
Deploying mobile computing devices can be an expensive and time consuming task, traditionally requiring dedicated staff to physically load devices with the correct settings and software. Now, with Motorola's Mobility Services Platform Stage Edition, you can automatically stage as few as ten to hundreds of thousands of Motorola and non-Motorola mobile computers and their peripherals around the world in minutes rather than months — freeing up hundreds of hours previously spent on manual, error-prone efforts. Automation of the staging process dramatically reduces the cost of deploying new devices, shrinks error rates, and enables enterprises to reap the benefits of mobility more rapidly. The ability to customize Stage Edition provides outstanding investment protection. And Stage Edition is built on de facto industry standards, offering maximum stability for maximum uptime at a low cost.

Automate staging — no user action required
Stage Edition offers a Web-based interface for convenient, anywhere deployment of mobile computers. Through automated template-based configurations that are issued from a single point of control, devices all around the world are ready to use in minutes — securely and easily — without the risk of configuration errors.

Advanced staging capabilities provide a true out-of-the-box experience for users through the ability to configure network and device settings as well as load all initial applications, complete with settings. When it comes to process, the choice is yours. You can opt to fully automate staging with no user effort required. You can select from a menu of staging options to match your current staging processes that require just one simple step from your users: scanning a series of bar codes, performing an ActiveSync, docking the device in a cradle connected to a PC or computer network, or simply connecting to a pre-defined staging network.

And in the event that you need to stage devices in an area without a broadband connection or network access, an on-demand stand-alone staging server can be used on a laptop, eliminating the need for a connection to the Network Operations Center (NOC) where Stage Edition is installed.

Deploy ready-to-use applications in record time — complete with settings and dynamic content
Just because an application is loaded doesn't mean it's ready to launch. There may be user-specific information required, such as a user name and password or unique security certificate. MSP allows devices to be configured completely, with any required dynamic information, so applications are always truly ready to use — without any user action.

Single central point of control for staging activities
Reduces overall time and skill requirements to deploy new mobile devices

Standardized platform
Reduces risk by providing reliable and secure services on well-known technologies

Scalable and extensible
Ensures your management platform can grow with your business

Full lifecycle support
Comprehensive services to help you get — and keep — your staging solution up and running at peak performance

Customizable user messages
Ensures successful staging by directing the end-user through any required steps in their native language

Support for plug-ins
Enables expansion of services and customization of partner-specific applications or hardware

Enhance end-user actions with customizable directional messages

Remote staging requires users to perform a few simple steps. Stage Edition enables the creation and delivery of customized messages designed to guide users quickly and easily through the required procedures, providing true end-to-end control over the staging process. Regardless of where in the world your users may be located, customized messages ensure that end users take the right action at the right time to complete the staging process. For example, when the mobile device is activated, users might view a message that explains the staging process and what they need to do — perhaps to fully charge the battery, scan a series of staging bar codes or place the device in its cradle.

Modular architecture for maximum scalability and extensibility

Stage Edition has been designed from the ground up to meet the scalability requirements of today's largest enterprise deployments. The standards-based modular architecture delivers the flexibility to expand staging functionality to meet new and changing business needs. Support for plug-ins from partners or from your own development team enables you to provide pinpoint configuration and control over the many specific aspects of your mobile devices — including applications, accessories and connectivity.

Extra value — integrated add-on kits

Integrated add-on kits enable easy installation of four value-add Motorola mobility tools on your mobile devices via MSP — ready to use, complete with all settings. AppCenter gives you complete control over the applications and features on your devices. PocketBrowser enables the easy development and deployment of complex mobile applications that take advantage of advanced mobile device functions — from bar code scanning to RFID and signature capture. Get government grade security with our SSL VPN, which can be installed complete with user ID, password and server location. And Terminal Emulator (TE) enables the easy installation of secure and robust host-based applications.

A solid investment for today and tomorrow

Through years of experience as an industry leader, Motorola understands how crucial cost-effective and efficient deployment can be to the success of enterprise mobility solutions. Stage Edition is designed to enable rapid, low cost deployment by providing a single point of visibility and control. This adaptable solution easily grows with your enterprise — able to deploy the devices and applications of today and tomorrow. And the automation of mobile device deployment translates into a major productivity increase, providing a rapid return on this valuable investment.

Motorola — your true end-to-end enterprise mobility provider

Enterprise Mobility Services offers a full complement of services that span the entire solution lifecycle. From initial assessment and rollout through training and support, we apply proven technology, processes and industry expertise to help you achieve the highest levels of functionality for your mobility systems.

For more information on how Mobility Services Platform Stage Edition can benefit your enterprise, contact us at +1.800.722.6234 or +1.631.738.2400, or visit us on the Web at www.motorola.com/mspsoftware

Stage Edition Specifications

Performance Characteristics	
Maximum Mobile Units:	250,000
Maximum Remote Sites:	10,000
Recommended Hardware Configuration	
Processor:	3 GHz processor
Memory:	2 GB
Hard drive:	40 GB
Recommended Hardware Configuration	
Windows Server 2003 Standard/Enterprise/Web editions x86/x64 with SP2 or higher	
Windows Server 2003 R2 Standard/Enterprise editions x86/x64 with SP2 or higher	
Windows Server 2008 Standard/Enterprise/Datacenter editions x86/x64 with SP1 or higher	
Windows Server 2008 R2 Standard/Enterprise editions x86/x64 with SP1 or higher	
Supported Databases	
SQL Server Express Edition	

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